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4X GRAMMY NOMINEE TROUT FISHING IN AMERICA
are "LOOKIN' AT LUCKY" SEPTEMBER 28, 2010
THEIR FIRST FULL-LENGTH CD FOR ADULTS IN 11 YEARS

"...unabashedly sentimental and wickedly funny songs for grown-ups, with an unexpected emotional punch." (New York Times)

Trout Records is proud to announce the release of four-time Grammy nominee TROUT FISHING IN AMERICA's (KEITH GRIMWOOD - bass/vocals and EZRA IDLET - guitars/vocals/ukelele/banjo/bouzouki/percussion) "LOOKIN' AT LUCKY" (September 28, 2010) their first full length CD for adults in 11 years. As in all their previous releases, "LOOKIN' AT LUCKY" is a tour de force in songwriting and musicianship, loaded with their renowned humor and great melodies and peppered with stellar performances by guest artists. "LOOKIN' AT LUCKY" reflects maturity and growth for Idlet and Grimwood as artists, proving they have not lost their edge but rather have honed it razor sharp.

Long-term love is echoed in the title song and "Not Every Dream", while the sweet melody and sentiment of "Home" speaks of the quest for a personal peace. The Cajun swing tune, "She's the Only Smile", speaks to the luck of discovery and the satisfaction of finding a kindred spirit, even if it's just a brief interlude on the dance floor. Even the resurrection of the tune "How Many Times a Fool", written by the duo over 20 years ago about a jilted lover, expresses maturity. The original seethed with anger; revisited here, it has been reworked to be more reflective and gentler, as though saying, 'well I am hurt but not blinded by anger'. Idlet and Grimwood also prove they can still rock with a slow burn in another breakup song, "Drivin' Rain", treated in an unconventional way with some inventive banjo soloing by Idlet. The duo's irrepressible sense of humor is heard throughout the CD as in George Barton's "Safer Haven", where the not so lucky guy is trying to find a safe place. In "The Car's Running" (and I can't find the keys) and "Who Knows What We Might Do", they bring fun to the challenges of getting older as does "I Pretend to Understand", the inevitable result of too much information. Finally the CD's closer, "My Baby Loves Sudoku", is a lament to becoming a 'widower' to a wife's hobby (addiction).

One look at Trout Fishing In America tells you that this is no ordinary musical team. At 6' 9", guitarist/vocalist Ezra Idlet towers above his partner of over three decades, bassist/vocalist Keith Grimwood (5' 5 1/2"). The size difference may be what initially catches the eye, but the distinctive songs, superb musicianship, intelligence, humor, charm and performance skill is what has helped build their loyal, diverse fan base (of all ages) across North America over the past 30+ years.

Trout Fishing In America's children's storybook-music CD combo "My Name is Chicken Joe" was published April 21, 2009. Featuring vivid illustrations by accomplished French-Canadian artist Stéphane Jorisch, "My Name is Chicken Joe" tells the whimsical story of a cat named Chicken Joe and other fun, nonsensical animals. Trout Fishing in America's lighthearted folk music provides a fitting soundtrack to the story.

TFIA received a 2009 Grammy nomination (their 4th!) for 'Best Musical Album for Children' for "Big Round World" (Trout Records/September 2008). "Big Round World" was selected to top NPR's "The Year in Music for Kids" List for 2008. The CD, which features a range of musical styles, with several songs derived from songwriting workshops with children, was also awarded a 2008 NAPPA Gold Award and named a 2008 Parents' Choice Silver Award winner, In June 2008 Performing Songwriter magazine named Trout Fishing in America one of their '100 Most Influential Independent Artists of the Past 15 Years'.

TFIA was nominated for a 2007 Grammy Award for "Best Musical Album For Children" for "My Best Day" (Trout Records). "My Best Day" (also available now on DVD) was recorded live before an audience sponsored by the Arkansas Educational Television Network. "Merry Fishes To All", the 2005 Grammy-nominated holiday CD from Trout Fishing In America won a 2005 National Parent Publications "Gold Award" (NAPPA) and was designated a 2004 Parents' Choice Approved Award winner. TFIA's 2003 family release "It's A Puzzle" won the 2003 National Parent Publications "Gold Award" and 2003 Parent's Choice "Silver Award". TFIA received a 2002 Grammy Nomination for "inFINity", the duo's 10th release on Trout Records. "inFINity" received 3 additional honors--ALA/American Library Assoc.'s "2002 Notable Children's Recording", 2001 National Parent Publications Gold Award" and 2001 Parents' Choice "Gold Award". 1999's "Closer To The Truth" is "contemporary singer/songwriter folk...lots of catchy hooks and bridges sprinkled liberally among the pithy lyrics and acoustic guitar" (Vintage Guitar).

Trout Fishing In America is in an enviable position among recording artists. They own their own successful label, have healthy and happy family lives, maintain a busy touring schedule and love what they do. The advent of CD technology made it possible for TFIA to join the first wave of artist-owned labels, and in 1990 Trout Records was born. Total sales to date is more than 300,000 units with releases alternating between the folk/acoustic pop/rock and children's genres.

Currently based in NW Arkansas, Grimwood and Idlet first teamed up in Houston, TX as members of the folk/rock band St. Elmo's Fire. Grimwood left a promising classical music career as bassist for the Houston Symphony and Idlet had been through a variety of rock and folk bands. Before the breakup of St. Elmo's Fire in 1979, Grimwood and Idlet began performing on the side as a duo. An impromptu event in the late '70s, had a profound effect on their career: they were asked to perform at a grade school. Since then, performing and recording for children has been a major focus of TFIA's music. Trout Fishing In America has received 25+ national awards including 4 Grammy nominations and 3 INDIE Album of the Year Awards. They've been featured on the

"Today Show", NPR's "All Things Considered", "Morning Edition", "World Cafe", "Mountain Stage" and "Dr. Demento."

With over 30 years of performing and recording together, on "LOOKIN' AT LUCKY" Idlet and Grimwood embrace the value of maturity without ever losing their sense of fun, giving these songs the kind of tempering that only decades of working with a partner can produce.

downloadable hi-res color jpegs of Trout Fishing In America are available at:
<http://www.troutmusic.com>

FOR FURTHER INFORMATION OR TO ARRANGE AN INTERVIEW PLEASE
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